



An introduction to Homevisitwills

A unique business & career opportunity

*Safeguarding
your family's future
is easier than
you think*



If there's a Will, there's a way – the HOMEVISITWILLS way!

Making a will as most people are aware is a very important aspect of life and financial planning.

Recent surveys point to only 35 per cent of Australian adults having a 'current will'.

The survey conducted found that probably half of the Australian population have got a will, but when people were asked if they died tomorrow whether they would be happy with their estate distributed as set out in their will, they said no.

This would indicate that a high % of people WITH a will would leave a problem as it has not been kept up to date.

The survey also found that only 19 per cent of families with young children have a will.

Startling numbers indicating a great opportunity for a business with a passion for helping people protect their families and assets.

Homevisitwills Opportunities

Working with Homevisitwills provides a very flexible opportunity.

It is worth noting that to date most of the success of the business has been achieved by each brand, both here in Australia and in the UK by:

- Engaging with finance professionals (Accountants, financial planners, mortgage brokers etc.)
- Employing estate planning consultants
- Taking on self-employed contractors
- Licensing of the Wills4Women brand

Franchising has now been introduced and the decision to franchise was taken for 2 reasons:

- 1) Franchising is already a successful and accepted business model in Australia.
- 2) Because of the vast areas to cover in each State it was felt franchising offered a more efficient model.

A skilled person(s) experienced in building employed sales teams would likely achieve as good a result as a franchise model would. (less the income from the initial franchise fees).

About Homevisitwills:

The goal of Homevisitwills is to provide a professional, efficient and friendly service to enable every Australian to have the ability to protect their family and assets by making a will at an affordable price.

The purpose of Homevisitwills is:

- To educate Australians on the benefits of making a will and the consequences of not.
- To disrupt the legal industry by using innovating technology along with a streamline system to assist Australians in a much needed area.
- To set world class standards of service which filter through every stage of the process and every part of the business.
- To provide wills to people who wouldn't otherwise be able to get it done.
- To give Australian people CONTROL of their assets, PROTECT their families and provide PEACE OF MIND.
- We believe every Australian should have a valid will in place.

The concept:

Homevisitwills works based on low, fixed price wills where a consultant comes to you in your home to take instructions, passes on the instructions to a solicitor who drafts the will and arranges signing.

The service includes:

- Home visit to gather information
- Full signing service at our offices
- Regular review
- 1-hour consultation for executors
- All telephone calls and emails
- All amendments up to day of signing and 30 days beyond
- Qualified lawyers reviewing the drafts and finalizing the document with you

Additional income streams in the area of probates and other legal advice contribute to added opportunities. These will depend on the experience of the legal director in each State/Region.

The business works well in both a Business2Business and Business 2Consumer environment.

Concentrating on networking and obtaining referrals from both clients and strategic partners will help to grow the business.

To add value to the client experience and make the process professional, efficient and friendly Homevisitwills is constantly working on using technology and currently has fully automated online instruction taking software and e-learning for new estate planning consultants.

**To find out more about the opportunities available please
contact us below for an initial chat.**

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About Colin Chapman, the Founder

With over 30 years' experience in the financial and legal services industries Colin has seen the effects of both good and bad attention to these 2 vital parts of life planning.

In the 14 years spent in the financial services business between 1980 and 1994 Colin has seen families that have successfully planned for the inevitable along with many that sadly have not.



Since 1995, when he set up Willcraft Services in the UK, Colin has equally seen the effects of not having an up to date Will in place and the benefits of having one.

Without a structured financial and estate plan in place families can be ripped apart when the unexpected happens. Homevisitwills and Wills4Women have been set up to provide people with all the knowledge and information they need in order to ensure security for loved ones when the inevitable occurs.

Colin focuses passionately on providing world class client service to his clients and maintains that this alone has contributed to his 20+ years success in business.

His philosophy is 'Anyone can sell a product, it is HOW it is delivered that leaves the client with a lasting impression, positive or negative.'

Colin is currently residing in Perth, Western Australia and is continuing to serve the people of WA by providing solutions to their Estate Planning issues through Homevisitwills, Wills4women and StoreMyDocs, a personal document storage service.

He has written 2 e-books, 'Where's my Inheritance?' and 'Discover the 7 Secrets That Are Saving Families Thousands' both available on Amazon.



Protect Your Family Today!

Don't let the Government decide who gets your hard earned wealth!

Don't delay, Make your Will today!

- Who will look after your children?
- Who will look after their inheritance?
- Do you have a blended family?
- Do you want to protect your assets from tax?
- Do you want to choose who inherits your assets?
- Do you want to protect your home?
- Do you want your children to be looked after financially as they grow up and mature?